

# IF Content Guidelines

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Every image available for sale through the ImageFind catalog is subject to review to ensure it meets our standards for quality and content. Image Find reserves the right to reject any image from any photographer for any reason.

ImageFind is intentionally seeking to develop a collection of images that represent wholesome Christian values and ideals. Images of beautiful trees and waterfalls are fine, but outstanding imagery that illustrates the nature of prayer or the challenge of doing the right thing is way more attractive.

We recognize that it is impossible to draw hard lines relating to standards and personal taste, but here are some general ideas to guide you as you are creating content. These guidelines are not intended to dictate your personal convictions or behavior, but simply to help you understand the style of imagery we are seeking to market or not market.

Art is not amoral. At ImageFind we want to promote morality and family values through providing imagery that inspires social change. The "spirit," essence, or message of an image is perhaps more important both to the artist and to the buyer than the actual content.

We hope this will be helpful in determining what content ImageFind is seeking to market.

<b>No way</b>	<b>Probably Not</b>	<b>Should be fine</b>	<b>Love it</b>
Nudity/Pornography	Swimsuits	Shorts, tank tops	Family at the beach
Glorifies drug/alcohol use/abuse	Drunken party	Clean party	Redemption
Promotes sinful or illegal behavior			Promotes social justice, hope, positive change, and godliness